

Global Youth Entrepreneurship Competition

2026 GYEC Final Round Scoring Rubric

TEAM NAME:		JUDGE NAME:	
PITCH CONTENT			
Hook/Intro The problem, need, or opportunity is clearly explained; (video) the speakers' names and faces are presented clearly.	☐ Excellent (4pts) ☐ Very Good (3pts) ☐ Acceptable (2pts) ☐ Marginal (1pt)	Needs Improvement: ☐ Problem/Need/Opportunity ☐ Speaker Introduction Comments:	
Goals for Solution A detailed explanation of the proposed solution and a convincing statement of how it provides value for the customer are given.	☐ Excellent (4pts) ☐ Very Good (3pts) ☐ Acceptable (2pts) ☐ Marginal (1pt)	Needs Improvement: ☐ Solution ☐ Value Proposition Comments:	
Target Market The intended audience is well defined/identified and the market or user base is quantified.	☐ Excellent (4pts) ☐ Very Good (3pts) ☐ Acceptable (2pts) ☐ Marginal (1pt)	Needs Improvement: ☐ Target Market(s) ☐ Demonstrated Demand Comments:	
Competitive Advantage Understanding of the competition and shortcomings are highlighted; credibility of the proposed solution and qualifications of the team indicate strong potential for success.	☐ Excellent (4pts) ☐ Very Good (3pts) ☐ Acceptable (2pts) ☐ Marginal (1pt)	Needs Improvement: ☐ Competition Recognition ☐ Advantage (e.g., niche, process, etc.) Comments:	
Ending Cost of next step; how the idea could develop sustainably, and how it can contribute to 17 UN SDGs (the vision of the future).	☐ Excellent (4pts) ☐ Very Good (3pts) ☐ Acceptable (2pts) ☐ Marginal (1pt)	Needs Improvement: ☐ Costs ☐ Pricing ☐ Conclusion/Final Takeaway Comments:	
PITCH DELIVERY			
Effectiveness & Efficiency Speakers are polished and delivery techniques make the presentation understandable and engaging within time limits.	☐ Excellent (4pts) ☐ Very Good (3pts) ☐ Acceptable (2pts) ☐ Marginal (1pt)	Needs Improvement: ☐ Organization/Length ☐ Grammar/Pronunciation Comments:	
Impact The presentation inspires and holds attention; the pitch is persuasive, informative, and makes the audience interested to act or learn more.	☐ Excellent (4pts) ☐ Very Good (3pts) ☐ Acceptable (2pts) ☐ Marginal (1pt)	Needs Improvement: ☐ Enthusiasm ☐ Creativity ☐ Compelling story ☐ Team participation Comments:	
TOTAL SCORE	_____ / 28 points		