



## 2023 GYEC China Division · Hangzhou Competition Schedule

2023.07.19 - 07.31

Date	Time	Activity
Day 1 · Jul 19 (Wed)	10:00–17:00	Airport pickup
	14:00–17:00	Check-in & registration
	17:00–18:00	<b>Ice-breaking ceremony (formal attire required)</b>
	18:00–21:00	<b>Welcome Dinner &amp; Opening Ceremony</b>
	Evening	Rest / room check
Day 2 · Jul 20 (Thu)	07:00–08:00	Breakfast
	08:30–09:30	<b>Module 1 – Risk &amp; Growth</b>
	09:45–10:45	<b>Module 1 – Finding Opportunity</b>
	11:00–12:00	Team discussion / course review
	12:30–13:30	Lunch
	14:00–16:00	<b>Enterprise Visit – Master Kong (Kangshifu)</b>
	16:00–18:00	Team discussion / mentor guidance
	18:30–20:00	Dinner
	20:00–21:30	Team work / project improvement
Day 3 · Jul 21 (Fri)	08:30–09:30	<b>Module 1 – Entrepreneurial Mindset</b>
	09:45–10:45	<b>Module 1 – Meeting Customer Needs</b>
	11:00–12:00	Team discussion / course review
	12:30–13:30	Lunch
	14:00–16:00	<b>Enterprise Visit – Wensli Silk</b>
	16:00–18:00	Team discussion / mentor guidance
	18:30–20:00	Dinner
	20:00–21:30	Team work / project improvement
Day 4 · Jul 22 (Sat)	08:30–10:00	<b>Module 2 – Networking &amp; Collaboration</b>
	10:15–11:15	<b>Module 2 – Research &amp; Learning</b>
	11:00–12:00	Team discussion / course review
	12:30–13:30	Lunch
	14:00–16:00	<b>Historical Exploration – Hangzhou Museum</b>
	16:00–18:00	Team discussion / mentor guidance
	Evening	Dinner & project improvement
Day 5 · Jul 23 (Sun)	09:00–12:00	<b>Enterprise Visit – Alibaba</b>
	14:00–18:00	<b>Historical Exploration – Southern Song Dynasty Official Kiln Museum &amp; pottery experience</b>
	Evening	Dinner & project improvement
Day 6 · Jul 24 (Mon)	08:30–09:30	<b>Module 3 – Lean Startup</b>
	09:45–10:45	<b>Module 3 – Value Proposition Canvas</b>
	11:00–12:00	Team discussion / course review
	12:30–13:30	Lunch

	14:00–16:00	<b>Enterprise Visit – Youzan Group</b>
	Evening	Team discussion, dinner & project improvement
Day 7 · Jul 25 (Tue)	08:30–09:30	<b>Module 3 – Design Thinking</b>
	09:45–10:45	<b>Module 3 – Business Model Canvas</b>
	14:00–16:00	<b>Historical Exploration – Zhejiang Business Museum</b>
	Evening	Team discussion, dinner & project improvement
Day 8 · Jul 26 (Wed)	08:30–09:30	<b>Module 4 – Minimum Viable Product</b>
	09:45–10:45	<b>Module 4 – Building Your MVP</b>
	11:00–12:00	Team discussion / course review
	12:30–13:30	Lunch
	14:00–16:00	<b>Enterprise Visit – Coca-Cola</b>
	Evening	Team discussion, dinner & project improvement
Day 9 · Jul 27 (Thu)	09:30–17:00	<b>Outdoor Challenge – UN 17 Sustainable Development Goals (Hosted by Nongfu Spring &amp; Fullrun Ecology)</b>
	Evening	Dinner & rest
Day 10 · Jul 28 (Fri)	08:30–09:30	<b>Module 4 – Testing MVP</b>
	09:45–10:45	<b>Module 5 – Pivot &amp; Finances</b>
	14:00–16:00	<b>Enterprise Visit – Zhanghua Technology</b>
	Evening	Team discussion, dinner & project improvement
Day 11 · Jul 29 (Sat)	08:30–09:30	<b>Module 5 – Metrics and Systems</b>
	09:45–10:45	<b>Module 5 – Scaling</b>
	14:00–16:00	Final Pitch Rehearsal & Testing
	20:00–20:30	Drawing lots for final pitch order
	23:59	Final project submission (8-slide PPT)
Day 12 · Jul 30 (Sun)	08:30–09:30	<b>Module 5 – Public Speaking &amp; Pitch</b>
	14:00–18:00	<b>Final Pitch</b> – 8 min pitch + 5 min Q&A per team (formal attire required)
	20:00–21:30	Movie Night
Day 13 · Jul 31 (Mon)	08:30–10:30	<b>Award &amp; Closing Ceremony (formal attire required)</b>
	10:30–12:00	Departure