

2022 GYEC Preliminary Round Project Proposal Rubric

Please check the competition website for the deadlines.

Area	Description	Comments	Score
Format	One 8-pages slide with a cover slide noting the audience with the name of your team project and all the names of your team members.		/20
Problem Statement	Identifies who the Customers/End Users are, articulates the problem (the Pain Points) and the possible solution addressed by your venture.		/20
Product/Service Description	Presents how your product/service works and considers the End User or Customer experience created.		/20
UN 17 Sustainable Development Goals	Illustrates how your team project goal aligns to UN 17 Sustainable Development Goal(s).		/20
Team	Pictures of the key team, title and name, what they focus on, bullets/logos of prior and relevant experience. Key for you is answering the question “Why will this team beat everyone else and why are they the best team to back?”		/20
Total			/100